

## Public Consultation on Regulation of Online Political Advertising in Ireland

The Government established an Interdepartmental Group to consider security of the election process and disinformation. Following publication of the first report of this Group it has been agreed to advance the following recommendation by way of public consultation:

### **Regulate transparency of online political advertising**

We invite views and comments from all stakeholders on the above recommendation.

The Group has prepared a discussion paper, for stakeholder consultation, which briefly outlines the issues and challenges involved in regulating transparency of online political advertising. This paper is intended to provoke discussion and should not be seen as exhaustive or indicative of government policy.

This consultation will provide a basis for an Open Policy Forum involving main stakeholders to be held in November 2018. The aim of the forum will be to identify policy solutions that respect the right to freedom of expression and relevant EU law while promoting the transparency necessary to open political discourse in a democracy that will protect electoral processes from hidden influences and disinformation.

We would appreciate your views no later than 19<sup>th</sup> October 2018.

Please reply by email to: [OPAconsult@taoiseach.gov.ie](mailto:OPAconsult@taoiseach.gov.ie). Alternatively you can submit your views in writing to Amanda Reilly, Department of the Taoiseach, Upper Merrion Street, Dublin 2.

We will endeavour to take your comments and views into account when preparing discussion topics for the Open Policy Forum.

Please note, submissions received as part of this consultation are subject to the provisions of the Freedom of Information Acts and responses may be published on the Department of the Taoiseach website.